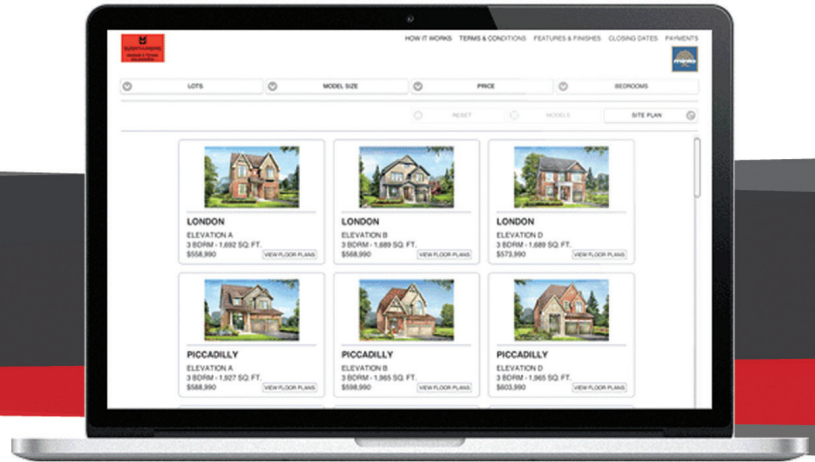




Sales Software for the Real Estate Industry

Home Buying Made Easy



Product Overview

Salefish Software is a **cloud based point of sale (POS) system** for the real estate industry. The key to all aspects of the technology is the ability to provide real time data to all stakeholders and prospective customers so that purchasing decisions can be made and executed with accuracy and complete confidence.

Salefish Software has 2 specific product segments that meet the unique needs of **low-rise builders and condominium developers**. Within each segment, Salefish provides an integrated software solution that includes a sales office interactive experience, a point of sale application that can be used on site or remotely, and a customer facing application that allows purchasers to buy homes and condos online.

The key to all aspects of the technology is the **ability to provide real time data to stakeholders and prospective buyers.**



Product Features

- Comprehensive software manages data and sales across all POS systems simultaneously with an unlimited number of users.
- **Sales POS** system used on-site or remotely by sales staff. Instant access to model availability, pricing and other key information anytime, anywhere.
- **Buyer POS** system that allows purchasers to **buy homes and condos online** with a financial commitment.
- Core system that provides data to client preferred CRM, Interactive and ERP systems.
- **Data capture from customer ID's** automate the completion of agreements, schedules and warranty forms.
- Engaging interactive site plan table with touch screens.

Product Benefits

- **Operational** - Efficiently manage availability, pricing, revenue and reporting.
 - Know the status of all your projects on demand.
- **Transactional** - Execute sales with accuracy and complete confidence.
 - Streamline the buying process for sales people and customers.
- **Engaging** – Sales and Buyer POS systems focus customers on buying.
 - Offers information, convenience and transparency.
- **Real Time – Cloud based software**
 - Access, transact, change, report, manage all data in real time.



"We are very pleased with the effortless flexibility and convenience the Salefish online tool offered our buyers." Amanda Wilson Watkins, Vice President of Marketing and Sales for Minto Communities, Canada.